

G A 2 6

CHURCH OF GOD

**80TH INTERNATIONAL
GENERAL ASSEMBLY**

SPONSOR AND EXHIBITOR PACKET



WELCOME

Welcome to the 80th International General Assembly of the Church of God. For more than a century, Assemblies like this have brought our global family together to worship, pray, conduct the business of the church, and seek God's direction for the future. What began as a small gathering in the Appalachian foothills has grown into a worldwide movement, now represented by thousands of delegates from nearly every region of the globe.

As we gather in Orlando for GA26, we do so with gratitude for the past and great expectation for what lies ahead. This milestone Assembly is a time to celebrate God's faithfulness, to renew our commitment to the Great Commission, and to strengthen the ministries, churches, and leaders we serve. We are honored that you are considering partnering with us in this historic moment.



MISSION STATEMENT

Who we are

The Church of God is a global Pentecostal movement committed to sharing the full gospel of Jesus Christ in the Spirit and power of Pentecost.

Together, we proclaim Christ, make disciples, plant and strengthen local congregations, and serve people in need around the world.

As we gather for GA26, every service, decision, and resource is focused on that mission. Our desire is that this Assembly will equip pastors and leaders, encourage local churches, and help us work together more effectively to reach our communities and the nations with the hope of the gospel.

EVENT SUMMARY

GA26 will bring thousands of ministers, delegates, and family members to Orlando for five days of worship, business, training, and fellowship. Delegates will participate in daily General Council sessions, evening worship services, leadership gatherings, and special events designed to strengthen every aspect of local church ministry.

The Exhibit Hall at the Orange County Convention Center will serve as a ministry marketplace where departments, institutions, and partner ministries can connect directly with pastors and church leaders. As a sponsor or exhibitor, you will have strategic access to decision-makers who influence congregations and ministries across the Church of God worldwide.



ATTENDANT/DELEGATE SUMMARY

GA26 DELEGATE REGISTRATION

To register as a **delegate**
for General Assembly 2026 and lock in your
discounted hotel rates,
scan the QR code or visit
GA26.org



Delegate Registration & Hotel Reservations
open January 15, 2026

Delegates to the International General Assembly include pastors, ministers, missionaries, lay leaders, and members from around the world. They come to Orlando looking for tools that will help them disciple new believers, resource their congregations, and expand their ministries.

By participating as a sponsor or exhibitor, you become part of that experience—introducing delegates to resources, services, and opportunities that can strengthen their local church and support the global mission of the Church of God. Your presence in Orlando helps us serve them well and extend our impact far beyond this one week together.

The above link is for Delegates NOT Exhibitors

GA26—WE ARE THE CHURCH OF GOD



WE GO

We are a sending church. From local neighborhoods to the nations, we go where the Spirit leads—planting churches, supporting missionaries, and reaching people who have never heard the gospel.

WE PREACH

We boldly proclaim the message of Jesus Christ, rooted in Scripture and empowered by the Holy Spirit. In pulpits, classrooms, online platforms, and everyday conversations, we lift up Christ so that all may know Him.

WE DISCIPLE

We are committed to making mature followers of Christ. Through preaching, teaching, small groups, and intentional mentoring, we help believers grow in holiness, spiritual gifts, and Christ-like character.

WE CARE

We demonstrate Christ's love in practical ways—feeding the hungry, comforting the hurting, responding to crises, and standing with those who are marginalized. As a movement, we care for the whole person: body, soul, and spirit.

WE PRAY

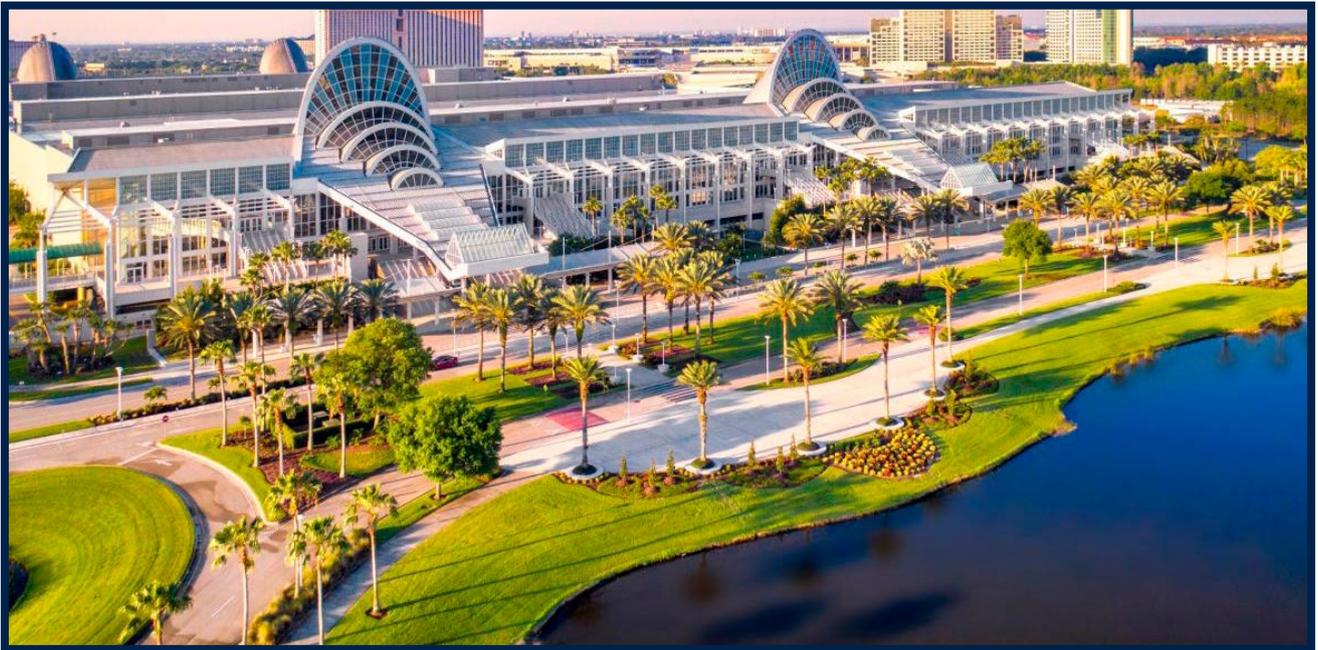
We seek God together in prayer, trusting the power of the Holy Spirit to guide, strengthen, and transform our lives, our churches, and our world.

ORANGE COUNTY CONVENTION CENTER

Located in the heart of Orlando's International Drive convention district, the Orange County Convention Center (OCCC) is one of the premier meeting facilities in North America. With more than 2 million square feet of exhibition space and over 7 million total square feet under roof, the OCCC is designed to host major international events with ease.

The West Concourse, home to GA26, offers state-of-the-art exhibit halls, multiple food courts, business centers, and convenient on-site parking—all supported by modern utilities and robust wireless connectivity throughout the campus.

Just minutes from Orlando International Airport and surrounded by hotels, restaurants, and attractions, the OCCC provides an accessible, welcoming environment where sponsors, exhibitors, and delegates can connect without leaving the convention district.



THE SURROUNDING AREA

Orlando's convention district places GA26 in the middle of one of the most visitor-friendly areas in the world. Within a short walk or ride of the OCCC, delegates will find a wide variety of hotels, more than 100 restaurants and shops, and numerous options for family-friendly entertainment.

Whether guests are looking for quiet evenings with friends, quick meals between sessions, or once-in-a-lifetime theme park experiences, it's all close at hand.



GA26

ELITE BUSINESS PARTNER

Combine Business Sponsor & Partnering Sponsor
\$50,000 (40'x40' booth size)

**Claim the highest level of visibility
and influence at GA26 by partnering
with us as our *flagship* sponsor.**



MAIN SPONSORS

Business Session \$30,000

All media content is to be supplied by the Sponsor.

- 20' X 40' Premium Booth w/Electricity & Basic Internet Provided.
- Named & Branded Sponsor (slides) of Business Session (only six sessions available).
- ONE Podium Announcements (by moderator) of Sponsorship & Booth Location per Session.
- THREE Pre-Session Videos at Start of Business Session (60 seconds max length). Once daily for 3 sessions—to be determined by media director.
- FOUR 60-second Promotional Videos to be Played Prior to the Main Evening Event Once nightly on 4 nights—to be determined by media director.
- Five Full-page/Full-color Ads in GA TODAY .
- Five Facebook Posts (100,000 views). One per day—schedule determined by media director.
- Ten "X" Posts (10,000 views). Two per day—schedule determined by media director.
- One Instagram Reel. Schedule determined by media director.
- LEAD Conference Access - Two Tables.
- Lower-third Screen Branding with Logo Branding as Session Sponsor (shown periodically during session).
- Literature/Brochure Distribution in Seats Prior to Session (3000 seats) or Delegate Bag Insert.
- Logo on Sponsorship Signage (digital & print). Locations to be announced.
- One Pre-Worship Service Live Stream Sponsorship & Interview (over 200,00 views).

Partner \$25,000

All media content is to be supplied by the Sponsor.

- 20' X 40' Premium Booth w/Electricity & Basic Internet Provided.
- FOUR 60-second Promotional Videos to be Played Prior to the Main Evening Event Once nightly on 4 nights—to be determined by media director.
- ONE static slide to be Shown Daily from Main Screen During Main Events, Breaks or Pre-Service—at least once per session .
- Three Full-page/Full-color Ads in GA TODAY. Schedule determined by editor
- Three Facebook posts (100,000 views). Schedule determined by media director.
- Seven "X" posts (10,000 views). Schedule determined by media director.
- One Instagram reel. Schedule determined by media director.
- Delegate Bag Insert
- Logo on Sponsorship Signage (digital & print). Locations to be announced.
- One Pre-Worship Service Live Stream Sponsorship & Interview (over 200,00 views)

Stand at the heart of GA26 among our main sponsors, where your brand meets the global Church of God and the next generation in one unforgettable week

SPONSOR OPPORTUNITIES

**Heritage
\$15,000**

- 20' X 30' Premium Booth w/Electricity & Basic Internet Provided.
- THREE 60-second Promotional Videos to be Played Prior to the Main Evening Event—schedule determined by media director.
- ONE Static Slide to be Shown Daily from Main Screen During Main Events, Breaks or Pre-Service—at least once per session.
- Two Full-page/Full-color Ads in GA TODAY. Schedule determined by editor.
- Three Facebook Posts (100,000 views). Schedule determined by media director.
- Five “X” posts (10,000 views). Schedule determined by media director.
- One Instagram reel. Schedule determined by media director.
- Delegate Bag Insert.
- Logo on Sponsorship Signage (digital & print). TBA

**Legacy
\$10,000**

- 20' X 20' Premium Booth w/Electricity & Basic Internet Provided.
- TWO 60-second Promotional Videos to be Played Prior to the Main Evening Event.
- ONE Static Slide to be Shown Daily from Main Screen During Main Events, Breaks or Pre-Service—once per session.
- Two Full-page/Full-color Ads in GA TODAY.
- Two Facebook Posts (100,000 views).
- Three “X” Posts (10,000 views).
- One Instagram post.

**Influence
\$5,000**

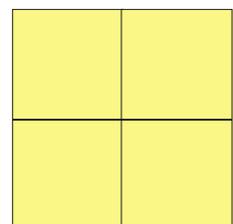
- 10' X 20' Premium Booth w/Electricity & Basic Internet Provided.
- One Full-page/Full-color Ad in GA TODAY.
- ONE Slide to be Shown Daily from Main Screen During Main Events, Breaks or Pre-Service—once per session.
- One Facebook post (100,000 views).
- Two “X” posts (10,000 views).



**Standard
\$2,500**

- One 10' x 10' Premium Booth w/ Electricity & Basic Internet Provided
- One Half-page/Full-color ad in GA TODAY
- One “X” post (10,000 views)

Sponsor Booth locations as shown on Exhibit Hall Map





EXHIBITOR OPTIONS

All Booths will be equipped with one 6' table, two chairs, and a waste basket – per 10'x10' space.

While every request will be considered, all requests are at the discretion of the conference leadership.

Booth locations as shown on Exhibit Hall Map

Standard \$4,500	• 20' x 20' Standard Booth Location w/Electricity	
Standard \$2,500	• 10' x 20' Standard Booth Location w/Electricity	
Standard \$1,500	• 10' x 10' Standard Booth Location w/Electricity	
General \$1,250	• 10' x 10' General Booth Location No Electricity	
Economy \$1,000	• 10' x 10' Economy Booth Location No Electricity	

NEW THIS YEAR!

EXHIBIT HALL SPOTLIGHTS & GOLD STAR GIVEAWAY

To make the Exhibit Hall experience even more engaging this year, GA26 will feature **special exhibitor spotlights** and a fun, interactive giveaway for delegates and their families.

EXHIBIT HALL SPOTLIGHTS

Throughout the event, we will make periodic announcements in the *Exhibit Hall* highlighting selected booths. These brief “Exhibit Spotlights” will:

- * Draw attention to featured sponsors and exhibitors
- * Encourage delegates to visit specific booths during peak times
- * Help attendees discover new ministries, resources, and partners

GOLD STAR EXHIBIT TRAIL & GIFT BASKET DRAWING

Attendees will be invited to participate in the **Gold Star Exhibit Trail** for a chance to win a daily prize and be entered to win the grand prize. A large gift basket filled with resources and goodies from Church of God departments.

- * Visit participating booths and have your cards marked when you stop by and interact with exhibitors.
- * A handful of “secret” Gold Star booths will be scattered throughout the hall each day. Attendees must find and visit the required number of Gold Star booths (as indicated on the card) to qualify.
- * Once the cards are complete, it can be turned in at the Pathway Bookstore in the Exhibit Hall to be entered into the drawings.

Participation details and approximate time windows for spotlights will be shared with confirmed exhibitors prior to GA26.

EXHIBIT HALL

GA26 80th INTERNATIONAL GENERAL ASSEMBLY

JULY 27-31, 2026



- Keep Clear**
- 10'x10' Economy Booths (no electricity) \$1000**
- 10'x10' General Booths (no electricity) \$1250**
- 10'x10 Standard Booths (with electricity) \$1500**
OR
10'x20 Standard Booths (with electricity) \$2500
- 10' x 20' Standard Booths (with electricity) \$2500**
OR
20' x 20' Standard Booths (with electricity) \$4500
- Reserved for Paying Sponsors or Paying Departments**
- Main Sponsors**
- Assigned**

This map is updated frequently.

Contact partners@churchofgod.org with inquires.

Revised: February 2, 2026

SUBJECT TO CHANGE PER FIRE MARSHAL APPROVAL

SCHEDULE

The following schedule outlines the primary move-in times, Exhibit Hall hours, General Council sessions, worship services, and key events for GA26. All times are listed in Eastern Time and are subject to change. Updated schedules and any last-minute adjustments will be communicated through the GA26 website and on-site signage. Exhibitors are encouraged to plan travel and staffing so that booths are fully operational during posted Exhibit Hall hours.

1 SATURDAY, JULY 25

TIME: 12:00 – 6:00 PM

Sponsors & COG Departments Move In

2 SUNDAY, JULY 26

TIME: 8:00 AM – 6:00 PM

EXHIBITOR MOVE IN

Pre-Assembly Prayer: 7:00 PM – 9:00 PM

3 MONDAY, JULY 27

TIME: 8:30 AM – 6:00 PM

Exhibit Hall Opens / Delegate Registration

Lead Conference 1:00–4:30 PM

4 TUESDAY, JULY 28

TIME: 8:30 AM – 6:00 PM

Exhibit Hall Hours

Priority Prayer: 8:00 – 8:30 AM

General Overseer's Opening: 8:30 – 9:00 AM

General Council: 9:00 – 11:30 AM

Break: 11:30 AM – 1:30 PM

General Council: 1:30 – 4:30 PM

Worship Service: 7:00 PM

5 WEDNESDAY, JULY 29

TIME: 8:30 AM – 6:00 PM

Exhibit Hall Hours

Priority Prayer: 8:00 – 8:30 AM

General Council 8:30 – 11:30 AM

Special Order of the Day: 10:00 – 10:30 AM

Intl. Women's Min. Service: 9:30 – 11:30 AM

Break: 11:30 AM – 1:30 PM

General Council: 1:30 – 4:30 PM

Worship Service: 7:00 PM

6 THURSDAY, JULY 30

TIME: 8:30 AM – 6:00 PM

Exhibit Hall Hours

Priority Prayer: 8:00 – 8:30 AM

General Council 8:30 – 11:30 AM

Special Order of the Day: 10:00 – 10:30 AM

Intl. Women's Min. Service: 9:30 – 11:30 AM

Break: 11:30 AM – 1:30 PM

General Council: 1:30 – 4:30 PM

Worship Service: 7:00 PM

World Missions Service

7 FRIDAY, JULY 31

TIME: 8:30 AM – 5:00 PM

Exhibit Hall Hours

EXHIBITOR MOVE OUT: 5:00 PM – 12:00 AM

Priority Prayer: 8:00 – 8:30 AM

General Council 8:30 – 11:30 AM

Special Order of the Day: 10:00 – 10:30 AM

Intl. Women's Min. Service: 9:30 – 11:30 AM

Break: 11:30 AM – 1:30 PM

General Council: 1:30 – 4:30 PM

Worship Service: 7:00 PM

Memorial Service & Youth Night





WHY SPONSOR GA26?

The International General Assembly (GA26) brings the Church of God family together from around the world for several days of worship, business, training, and fellowship. Recent Assemblies have welcomed approximately 8,000 delegates, pastors, ministers, lay leaders, and family members—all looking for resources, relationships, and opportunities that will help them strengthen their local churches and ministries.

This year, we are also welcoming back our youth event, Teen Talent, bringing thousands of students, parents, and youth leaders into the Orlando experience. Sponsors have a unique opportunity to invest not only in today's leaders, but also in the next generation of ministers, musicians, creatives, and marketplace influencers.

BY SPONSORING GA26; YOU:

REACH KEY DECISION-MAKERS.

Connect directly with pastors, church boards, ministry leaders, and denominational executives who make purchasing and partnership decisions for their congregations and organizations.

EXTEND YOUR IMPACT ACROSS GENERATIONS.

With Teen Talent returning, your brand and message will be seen by both adult leaders and emerging young leaders—students who are discovering and developing the gifts God has placed in their lives.

ALIGN WITH A GLOBAL MISSION.

Sponsorship places your organization alongside the Church of God's commitment to evangelism, discipleship, and compassionate ministry in nearly 190 nations. Your support helps us resource churches and leaders who are taking the gospel to their communities and to the world.

INCREASE VISIBILITY IN A PREMIER SETTING.

Orlando's Orange County Convention Center provides a world-class environment for meaningful, face-to-face interaction. Depending on sponsorship level, your organization may be featured through on-site signage, printed materials, digital channels, and priority presence in the Exhibit Hall.

BUILD LASTING RELATIONSHIPS.

GA26 is more than a single event—it's a gathering point for ongoing connections. Sponsors often leave with new partners, new opportunities, and a stronger presence across the Church of God network long after the Assembly concludes.

YOUR SPONSORSHIP OF GA26 IS MORE THAN A LOGO ON A SIGN—

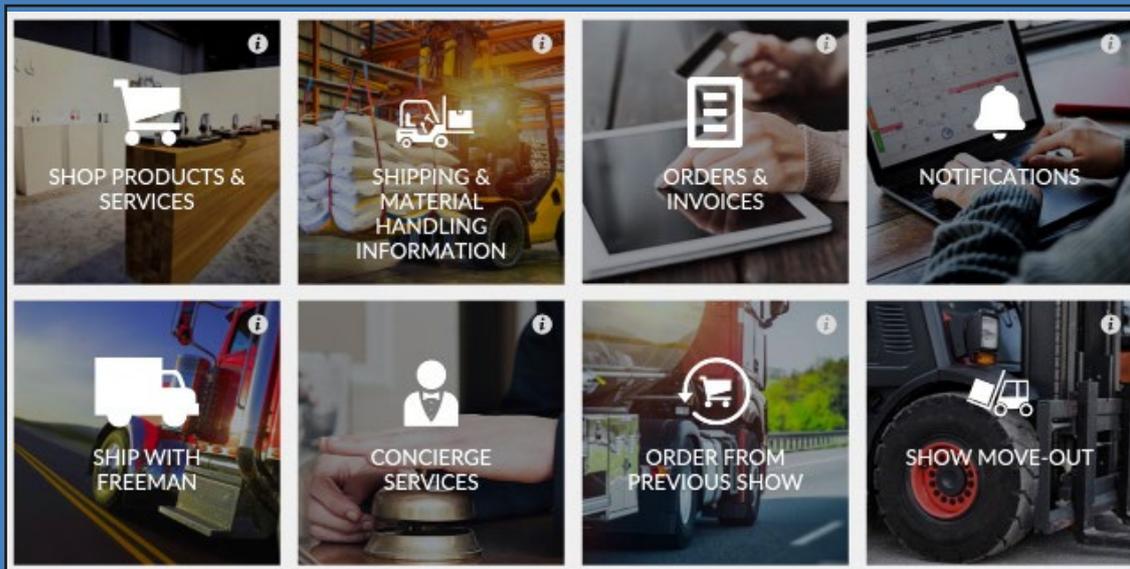
it is a partnership in ministry. Together, we can equip pastors, encourage families, inspire students, and strengthen the Church for the work God has called us to do.

FREEMAN DECORATORS

FREEMAN IS THE DECORATOR FOR THIS EVENT.

IF YOU REQUIRE THEIR SERVICES YOU CAN ACCESS THEIR ONLINE CATALOG ONLINE.

COMING SOON



IMPORTANT INFORMATION

You will receive an invoice from the Church of God for payment for **booth space** and **sponsorship packages**.

Booth fees are NOT collected through Freeman.

SPONSORSHIP/EXHIBITOR REGISTRATION FORM

COMPANY NAME

CONTACT PERSON

STREET ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

CELL PHONE

Briefly Describe the type of product or service you will be promoting

SPONSOR OPPORTUNITIES

Please check all that apply

- 40'x40' ELITE Business Partner / \$50,000
- 20'x40' Business Session Sponsor / \$30,000
- 20'x40' Partnering Sponsor / \$25,000
- 20'x30' Heritage Sponsor / \$15,000
- 20'x20' Legacy Sponsor / \$10,000
- 10'x20' Influence Sponsor / \$5,000
- 10'x10' Standard Sponsor / \$2,500

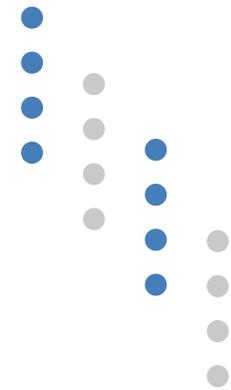
EXHIBITOR OPPORTUNITIES

Please check all that apply

- 20 x 20 Standard Booth / \$4,500
- 10 x 20 Standard Booth / \$2,500
- 10 x 10 Standard Booth / \$1,500
- 10 x 10 General Booth / \$1,250
- 10 x 10 Economy Booth / \$1,000

NOTE : Church of God International General Assembly reserves the right to deny sponsor/exhibitor participation. This application does not guarantee a spot at GA26 Once we have received this completed application, you will receive a contract, at which time payment will be due.

[Submit Completed Form to partners@churchofgod.org](mailto:partners@churchofgod.org)



PHONE

(423) 472-3361

EMAIL

partners@churchofgod.org

WEBSITE

www.GA26.org

www.churchofgod.org

ADDRESS

Church of God International General Assembly

c/o Church of God International Offices

P.O. Box 2430

Cleveland, TN 37320-2430 USA

COG CONTACT AND SOCIAL MEDIA



Facebook: @COGHQ



Instagram: @coghq



X (Twitter): @COGHQ



YouTube: @COGHQ



LOADING/UNLOADING

To ensure a smooth move-in and move-out experience for all sponsors and exhibitors, please review the loading and unloading information below. All vehicles and freight must enter through the designated exhibitor entrance at the rear of the West Concourse and follow directions from Orange County Convention Center security and dock staff.

The map highlights the Convention Center District and the primary access point for GA26 exhibitors. When you arrive on-site, follow signage to the West Concourse and proceed along Convention Way to the security checkpoint at the end of the concourse. From there, dock personnel will direct you to the appropriate loading area. For safety and efficiency, please unload promptly, move vehicles as instructed, and use only the approved entrances for hand-carried materials. Detailed instructions, including targeted move-in times and freight guidelines, will be provided in your exhibitor confirmation email and Freeman service kit.

Exhibitor Loading Entrance | General Assembly 2026

Directions: From I-Drive take Convention Way to the back of OCCC-West, past the parking area to the security check-in at end of the concourse.



Manual Equipment. Exhibitors MAY use their own manual dollies, hand carts, and flat carts.

Exhibitors needing assistance with Load-In/Load-Out: Exhibitors that require the use of a dock to have their vehicle unloaded will be unloaded exclusively by Freeman Decorators and have their materials weighed and charged at the day rate and material handling rates per the Exhibitor Kit.

Exhibitors handling their own Load-In/Load-Out: Exhibitors may handle their own hand-carried materials in and out of the Exhibit Hall provided it can be done without powered equipment. Exhibitors who prefer to unload their own rental trucks are strongly recommended to make sure that it is equipped with a lift gate to assist in unloading since exhibitor's use of the Docks is prohibited.

Early Dismantling: Early dismantling of exhibit space is not permitted. If an exhibitor proceeds in this manner, this will jeopardize opportunities to exhibit at future Church of God events.